PRESERVATION ALLIANCE OF WEST VIRGINIA 2010 CONFERENCE

Fairmont, West Virginia
23-25 September 2010

PAWV

High Gate Mansion and Carriage House, Fairmont WV

Come explore Fairmont!

Fairmont, West Virginia was recently honored as a 2010 Great American Main Street by the National Trust for Historic Preservation. Celebrate preservation successes while learning tips and tools for green preservation and for sustaining your historic buildings, your local heritage, and your community.

Conference Highlights include:

- **Full-day Workshops** and shorter educational sessions on three thematic tracks connecting green principles and preservation practice:
  Sustainable Preservation - Sustainable Heritage - Sustainable Skills
- **Preservation Walking Tour** of downtown Fairmont showcasing rehabilitation successes and examples of adaptive reuse.
- **Awards Banquet** at High Gate Carriage House featuring Greg Coble, Senior Vice President, National Trust for Historic Preservation and Congressman Alan Mollohan (invited)
- **Luncheon and PAWV Annual Meeting** with keynote speaker Vivian Woofter

OLD IS
The New Green

Sustaining Heritage and Communities

THURSDAY, SEPTEMBER 23

Please choose an all-day workshop (lunch included):

Interpretation for Heritage Sites

These sessions will be held at the Frank and Jane Gabor West Virginia Folklife Center of Fairmont State University 1201 Locust Avenue, Fairmont

10 am – 12:30 pm:

Principles of Interpretation
(Dr. Dave Smaldone, Assistant Professor, Parks Recreation and Tourism Department, WVU Division of Forestry)

1:30 pm – 4:00 pm:

Tips & Tools for Exhibit Development
(Noel Tenney, Faculty, Cultural Specialist, WV Folklife Center / Museum Studies, PCTC

Historic Plaster Repair

This session will be held on the lawn of the High Gate Carriage House, 830 Walnut Avenue, Fairmont.

10 am – 4 pm:

Sarel Venter, master plasterer, will present a hands-on skills session on historic plaster repair, with emphasis on a new technique for repairing plaster in-place that is suitable for many rehabilitation situations.

Registration and Reception: 4pm–6:30pm
Holiday Inn, 930 East Grafton Road, Fairmont

Greg Coble, banquet speaker

As the Senior Vice President for Business and Finance of the National Trust for Historic Preservation, Greg Coble directs the financial management, endowment oversight, administration, human resources, information technology and headquarters building management functions of the National Trust. A twenty-five year veteran of the Trust, Coble is also responsible for developing and overseeing its growing business activities, including National Trust Tours, Historic Hotels of America, National Trust Insurance Services and the Trust's corporate marketing and product licensing programs.

A native of Charleston, West Virginia, he has a degree in Journalism and a Masters in Public Administration from West Virginia University, and remains a staunch supporter of WVU football and of West Virginia's heritage.

FRIDAY, SEPTEMBER 24

Daytime activities and registration will take place at Central United Methodist Church (Father's Day Church) 307 Fairmont Avenue, Fairmont.

9 am – noon: *TOUR*

Walking Tour of Downtown Fairmont
See and learn about some key sites of successful or current preservation and adaptive reuse efforts, including Marion County Courthouse and Jail, Traction Square, and more. *Lunch provided following tour.*

1 pm: **Welcome Plenary Session**

2 pm: *CHOICE OF SESSIONS:*

Sustainability Through Preservation
(Michael Mills, The Mills Group)

Case Studies of Heritage Site Development
(Chelley Depp, Beverly Heritage Center; Greg Bray, Prickett's Fort; and more)

Weatherization of Historic Buildings
(Jenny Parker, National Park Service)

3:30 pm: *CHOICE OF SESSIONS:*

Historic Preservation Makes Cents – **Sustainable adaptive reuse via federal and state financing vehicles**
(Johan Graham, AU Associates)

Thematic Trails for West Virginia
(Justin Gaull, Division of Tourism, and trails representatives)

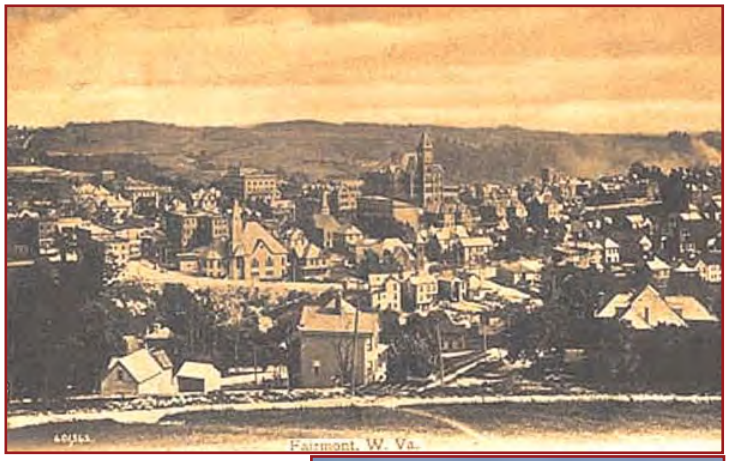
Weatherization – Hands-on Skills
(Blair Lee, Allegheny Restoration)

6:00 pm: *FRIDAY EVENING:*

Reception and Awards Banquet
High Gate Carriage House, 830 Walnut Avenue

Tours, traditional music, local cuisine, speakers and awards follow reception. The principal speaker will be Greg Coble, with an invitation to Congressman Alan Mollohan as well.

SATURDAY, SEPTEMBER 25



At Holiday Inn, 930 East Grafton Road, Fairmont

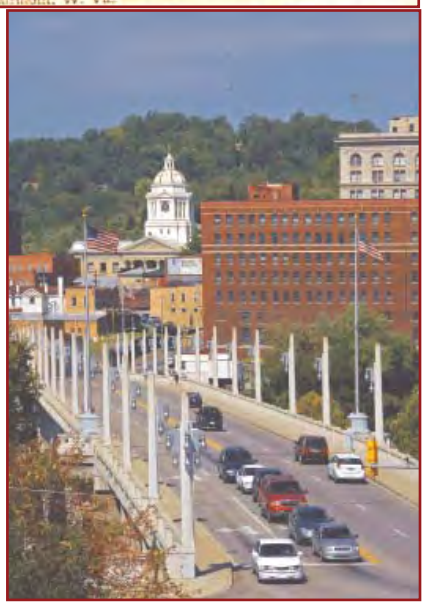
8:30 am: **Registration** **(with coffee & snacks)**

9:00 am: *CHOICE OF SESSIONS:*

The Greening of Historic Preservation
The convergence of Federal historic preservation, sustainability and energy policies (Mark Sadd, Advisory Council for Historic Preservation)

Where's the Help?
Using volunteers and interns

Mothballing Historic Buildings – How to save a building "for now" until it can be saved for good (David Gibney)



10:30 am: *CHOICE OF SESSIONS:*

Working with Building and Fire Codes (Jim Kienle)

Where's the Money? – Finding funds for non-profit projects (Kent Spellman, WV Development HUB and Doug Hylton, Ronceverte Main Street)

Maintenance of Historic Buildings (David Kemnitzer)

12:15 pm – 1:45 pm: **Luncheon + Preservation Alliance of West Virginia Annual Meeting and Conference Keynote**
Keynote Speaker: Vivian Woofter

2:00 pm: **Tour of the Waldo Hotel, Clarksburg**
Carpool for behind the scenes tour of an endangered building with discussion of stabilization and mothballing.

OR Recommended stops on your own: Prickett's Fort, CCC Museum at Quiet Dell

Printed Schedule is preliminary and subject to change. See www.pawv.org/conference for details and updates

Vivian Woofter, luncheon keynote speaker

Vivien Woofter, the former Director of the Interior Design Division for the US. Department of State, is presently the Historic Conservation Officer. She is establishing the Cultural Heritage Program to care for the Culturally Significant Assets and Properties Overseas. This includes identifying and appraising our cultural asset collections, and developing a prototype Maintenance Manual to care for these invaluable properties and collections.

Over a 40 year career, Ms. Woofter has been responsible for the care, design, or restoration of interiors for a vast array of historic public buildings, from army buildings to embassies. In 1976-77 she was Head of Interior Design for The White House. For the State Department she has been responsible for major residential design for ambassador and consul residences in many countries including restoration for the 18th century ambassador's residence in Paris.

A graduate of West Virginia University, Woofter completed Masters work at University of Pittsburgh and Harvard University. She will share some of her vast experience with sustaining and caring for historic properties and collections around the world during the conference luncheon on Saturday.

Congressman Alan Mollohan (invited)

A native of Fairmont, West Virginia, Alan B. Mollohan is a graduate of Greenbrier Military School, the College of William and Mary, and West Virginia University's College of Law. He began his legal career in 1970 with a Fairmont firm. In 1976 he married Glenville native Barbara Whiting. They are the parents of four sons and one daughter. Mollohan has served as a member of the U.S. House of Representatives since 1983. His top priority is economic development in the First District. Mollohan is a member of the House Appropriations Committee and serves on its Subcommittee on Commerce, Justice, Science and Related Agencies, its Subcommittee on Interior, Environment and Related Agencies, and its Subcommittee on Homeland Security. A member of the House Historic Preservation Caucus, Mollohan has long been a strong supporter of historic preservation as an economic development tool, and has provided funding for many preservation successes in his District, including the B&O Railroad Station in Grafton and the High Gate Carriage House where the banquet will take place.

CONFERENCE REGISTRATION FORM

Clip and return with payment to:

PAWV ~ PO Box 3371 ~ Charleston, WV 25333

Name(s): _____

Mail Address: _____

City, State, Zip: _____

Telephone/Fax: _____

E-Mail: _____

Early Registration (by September 17, 2010)

☐ Full Conference (all 3 days includes banquet) $125

OR

☐ Friday & Saturday (2 days includes banquet) $95

OR

A la carte – By individual Day or Activity:

☐ Thursday workshops (includes lunch) $35

☐ Friday daytime (includes lunch) $30

☐ Friday evening banquet $50

☐ Saturday (includes lunch) $30

PLUS *(if applicable)*

☐ PAWV membership for remainder of 2010 $15

☐ Late fee for registrations after Sept. 17 $15

TOTAL ENCLOSED: _____

For more information, to verify your membership status, or for special rate discounts for conference volunteers, call: **304-345-6005** or email: **info@pawv.org**

LODGING:

Rooms have been blocked at Holiday Inn, Fairmont at a rate of $61. Call for reservations before September 10th and ask for the PAWV block. Please make your reservations early to insure availability.

HOLIDAY INN
930 EAST GRAFTON ROAD
FAIRMONT, WEST VIRGINIA 26554

Hotel Front Desk: 1-304-366-5500
www.holidayinn.com

CONFERENCE SPONSORS AND HOSTS INCLUDE:

West Virginia State Historic Preservation Office
Vandalia Heritage Foundation
Marion County Historical Society
National Trust for Historic Preservation
National Coal Heritage Area Authority
Mills Group, LLC
The Walkabout Company LLC
Lewis Glasser Casey & Rollins PLLC
Bob Conte
Main Street Fairmont *(thanks for High Gate photo!)*
Marion County Historic Landmark Commission
CVB of Marion County
The Frank and Jane Gabor West Virginia Folklife Center at Fairmont State University/Pierpont Community and Technical College
Central United Methodist Church

The conference featured in this brochure has been financed in part with Federal funds from the National Park Service, Department of the Interior. Regulations of the U.S. Department of the Interior strictly prohibit unlawful discrimination in departmental Federally Assisted Programs on the basis of race, color, national origin, age or handicap. Any person who believes he or she has been discriminated against in any program, activity, or facility operated by a recipient of Federal assistance should write to: Office of Equal Opportunity, National Park Service, 1849 C Street, NW, Washington, DC 20240.