2014

Annual Report



Preservation Alliance of West Virginia

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Front cover photograph: 2014 Preserve WV AmeriCorps Program at the Old Hemlock cabin in Preston County

Pictured from Left to Right, front row – Lynn Stasick (Program Associate), Danielle LaPresta (Program Director), Rodney Bohner (PAWV AmeriCorps), Joy Williams (Wheeling National Heritage Area AmeriCorps), Raven Thomas (Marion Co. Historical Society AmeriCorps), Jacob Dougherty (Wheeling National Heritage Area AmeriCorps), Caitlin Hucik (Cockayne Farmstead AmeriCorps).

Left to right, back row – Cailin Howe (Craik-Patton House AmeriCorps), Samantha Rose (Main Street Morgantown AmeriCorps), Eliza Newland (Old Hemlock Foundation AmeriCorps), Malina Suity (Main Street Fairmont AmeriCorps), Carlee Dulaney (Adaland Mansion AmeriCorps), Alexandra Coffman (VISTA)

Photo credit: LeJay Graffious

Board of Directors

We are proud to present our annual report for 2014. Inside, you will see the amount of work reflected in our efforts to preserve West Virginia's historic resources. Although we have a shoe-string budget, our two staff, Preserve WV AmeriCorps, friends and volunteers enable our preservation ethic to extend all over West Virginia.

I think preservationists can be compared at times to a spider web blowing in a breeze. Seemingly delicate with numerous threads, its fibers are among the strongest elements in the natural world. We as preservationists are similar to that web, spread out across the state, but when we all work together we achieve results.

PAWV is successful because of partnerships. We could not be as effective without the hard work of the dedicated staff at the State Historic Preservation Office whose efforts often go unheralded. Partnerships at other state agencies such as tourism and the development office also propel our mission forward. Our museums and landmark commission partners provide hands-on preservation education at the local level. PAWV field services technical support, windows workshops and needs assessments oftentimes kick-start preservation projects in need of assistance. AmeriCorps members who do so much, for so little, are one of our greatest assets and partners serving at individual sites across the state. And our supporters who attend our events, read our blogs and (thankfully) donate to our membership drives are much appreciated.

It is through the efforts of our entire organizational web that we can share our successes of 2014. We look forward to working with you throughout the coming year.

Sandra Scaffidi, President

Officers

Sandra Scaffidi, President
Fairmont, Mills Group, LLC
Logan Smith, Vice President
Elkins, Scott Hill Properties, Inc.
Phyllis Baxter, Treasurer
Elkins, Appalachian Forest
Heritage Area
Paul Lindquist, Secretary
Lewisburg

Members

Amanda Griffith, Morgantown West Virginia University Thomas C. Green, Clarksburg **M&F** Products Michael Gioulis, Sutton Historic Preservation Consultant Henry Battle, Charleston Kanawha Valley Historical & **Preservation Society** Martha Ballman, Charleston Friends of Old Time Music & Dance Curt Mason, Charles Town Jefferson County Historic Landmarks Commission **David Sibray,** Beckley Sibray Public Relations David Rotenizer, Beckley WV State University & New River Gorge RDA Dr. Robert Conte, Union The Greenbrier

Ex Officio

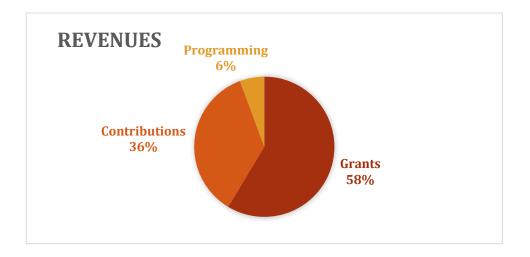
Susan Pierce, Charleston State Historic Preservation Office Jennifer Ferrell, Charleston Main Street West Virginia

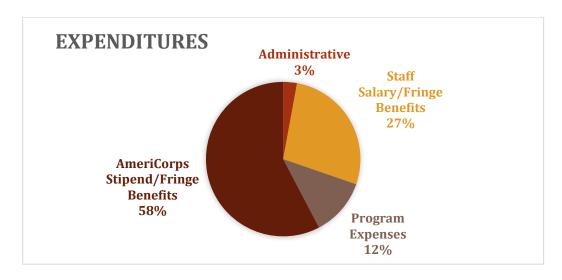
Financial Highlights

\$4,475 received from membership donations

\$37,743 donated in charitable contributions

\$144,901 awarded in grants, includes the AmeriCorps State Grant from Volunteer WV and the Corporation for National & Community Service





Preservation Programming

HISTORIC PRESERVATION CONFERENCE

Over 115 people attended the 2014 statewide Historic Preservation Conference, held in Huntington (Cabell County) over the weekend of September 25 – 27. The conference base was Marshall University's brand new Visual Arts Center. Additional conference highlights included a cemetery conservation workshop with monument restoration expert, Jonathan Appell; a personal tour of Dr. Joseph Touma's medical museum; and concurrent educational sessions.

HISTORIC PRESERVATION AWARD RECIPIENTS

Betty "Snookie" Nutting ~ Dr. Emory Kemp Lifetime Achievement Award

Capitol Theater (Wheeling) ~ Most Significant Save of an Endangered Site

Old Main Foundation (Summersville) ~ Preservation Achievement Award

Monica Miller ~ Preservation Achievement Award

WBOY Channel 12 ~ WV Media Award

Heritage Farm Museum & Village (Huntington) ~ Heritage Tourism Award

Drs. Stephen & Kim McBride ~ Archaeology Award (pictured below with Executive Director, Danielle LaPresta)



PARTNERSHIP WITH THE NEW RIVER GORGE REGIONAL DEVELOPMENT AUTHORITY

From April to August 2014, PAWV staff traveled to five locales in the New River region to present its traveling exhibit, *Preserving West Virginia: Saving Communities,* provide educational programming on preservation topics, and tour historic resources in a four-county area (Summers,



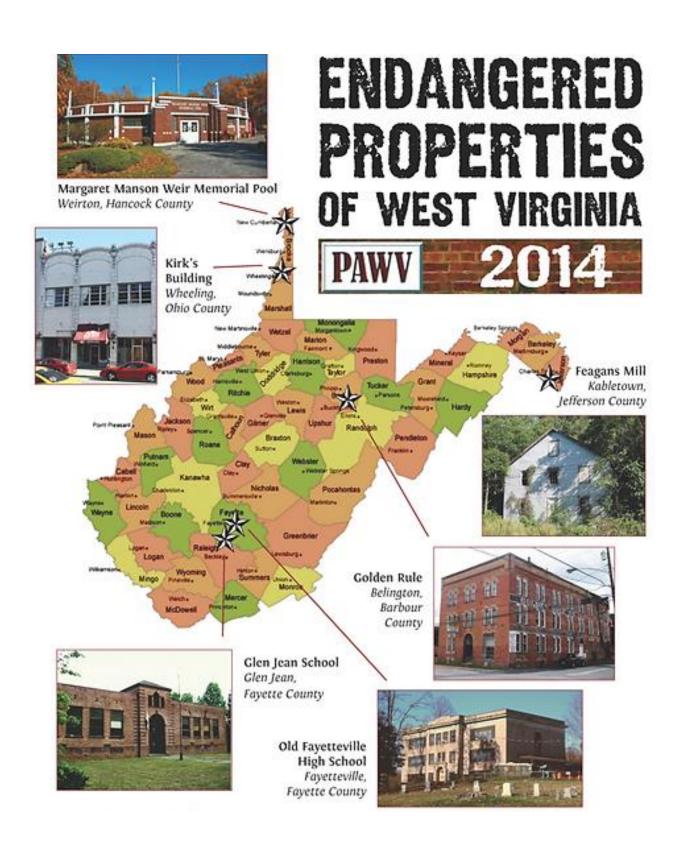
Nicholas, Raleigh, & Fayette). This five-month tour arose out of a new partnership between PAWV and West Virginia State University Extension Agents and the New River Gorge Regional



Development Authority. David Rotenizer (WVSU Extension Agent for Raleigh County) initiated this program through grant funding from the National Coal Heritage Area. The traveling exhibit was made possible through a 2013 WV Humanities Council mini-grant. This partnership was a great success; PAWV identified historic resources for re-use, provided support to property owners, and discussed heritage tourism possibilities. This collaboration will continue into 2015 with additional programming and support in southern West Virginia.

WEST VIRGINIA ENDANGERED PROPERTIES LIST

PAWV revived its Endangered Properties List in 2009 with the hiring of the first statewide field services representative, a position made possible from a three-year Partners in the Field Grant from the National Trust for Historic Preservation. In 2014, PAWV added six sites to the Endangered List (next page), which consists of at-risk historic sites in danger of being lost due to neglect, demolition, and other factors. These six join forty other sites added in four years. Every site added to the list benefits from technical assistance including on-site visits, a prioritized structural needs assessment, participation in public meetings, and other advocacy.



Field Services

50 PROPERTY OWNERS ASSISTED

PAWV directly assisted approximately 50 historic property owners in 2014. Assistance included guidance in preservation needs, prioritized needs assessments, security checks, participation in advocacy meetings, instruction in preservation skills, and more.

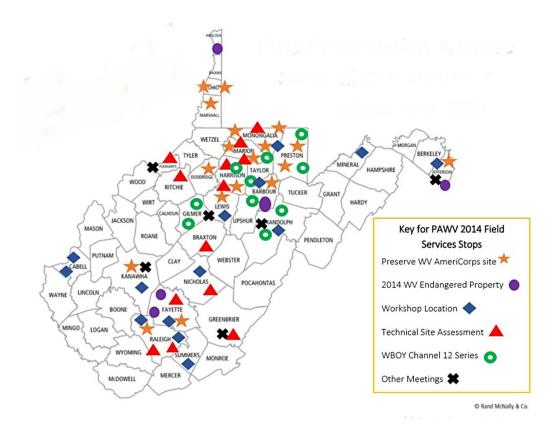
WBOY CHANNEL 12 NEWS SERIES

In partnership with WBOY Channel 12, PAWV organized the filming of 14 news stories about Endangered Properties in north-central West Virginia. Each video short can be viewed at https://www.youtube.com/user/PreservationAlliance.

WORKSHOPS

PAWV offered historic windows rehabilitation workshops at

- Shepherd University's Entler-Weltzheimer (Yellow) House (pictured below)
- PAWV's Morgantown-based shop to private home owners on 3 occasions
- Traveler's Rest in Mineral County



Preserve WV AmeriCorps

The Preserve WV AmeriCorps is a statewide service initiative created by PAWV in 2013. The purpose of the Preserve WV AmeriCorps program is to promote historic preservation and heritage tourism in West Virginia through historic resource re-use, improvement, and development. Members serve for one year with the opportunity to renew for a second year. They are assigned to sub-sponsor sites with service tasks focusing on historic resource improvement and nonprofit capacity building through heritage tourism development, historic preservation, and volunteer management.

Each program term runs on a year-long cycle from September through the following August. The grant award is generally renewed for a three-year cycle. Grant funding for the PAWV AmeriCorps program from the Corporation for National and Community Service administered by Volunteer WV – the state's commission for National and Community Service, with matching funds from our sub-sponsor site partners.

2013-2014 SITES	2014-2015 SITES		
Adaland Mansion, Philippi	Adaland Mansion, Philippi		
Cockayne Farmstead, Glen Dale	Cockayne Farmstead, Glen Dale		
Craik-Patton House, Charleston	Craik-Patton House, Charleston		
Main Street Fairmont	Main Street Fairmont		
Main Street Morgantown	Main Street Morgantown		
Old Hemlock Foundation, Bruceton Mills	Old Hemlock Foundation, Bruceton Mills		
Preservation Alliance of West Virginia, statewide	Preservation Alliance of West Virginia, statewide		
Marion County Historical Society, Fairmont	Marion County Historical Society, Fairmont		
National Coal Heritage Area	WV State University Extension Service/Coal Heritage Highway Authority		
Wheeling National Heritage Area Corporation (2 members)	Wheeling National Heritage Area Corporation (2 members)		
	Doddridge County Historical Society/Heritage 4		
	Historic Shepherdstown Commission		
	Jackson's Mill, Weston		
	Morgantown History Museum		
	Society for the Preservation of the McGrew House, Kingwood		

2013-2014 PROGRAM HIGHLIGHTS

- Members managed 477 unique volunteers for a total of 5,401 volunteer hours.
- 19 historic assets improved for greater use including the Larry Sypolt book collection, McCoy
 Fort in Greenbrier County, and Woodlawn Cemetery Caretaker's home in Fairmont.
- Over 700 properties surveyed and researched for designation in the National Register of Historic Places including the South Wheeling neighborhood.

AMERICORPS SITE SUPERVISOR PRAISES THE PROGRAM

December [2013] was another successful month for the AmeriCorps Program at Old Hemlock. One of the highlights was providing a Historical Program to Cub Scouts. This is the youngest group which we have hosted. We developed a physical line time with a rope and cards with historical events that have occurred since the construction of Old Hemlock in 1782. Eliza Newland, AmeriCorps member, did a great job sharing the art and Civil War history represented at Old Hemlock on the visitors' age and conceptual levels.

~ LeJay Graffious, Old Hemlock Foundation, Bruceton Mills (Preston County)

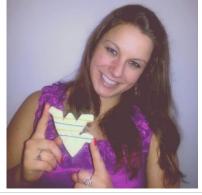
2013-2014 AmeriCorps

Rodney Bohner

Nicole Marrocco 2014-2015 AmeriCorps



Alexandra Coffman 2013-2014 VISTA



The VISTA position is made possible through the National Coal Heritage Area Authority.

Social Media Insights

PAWV HAS HAD A SOCIAL MEDIA PRESENCE SINCE 2008 AND AT THE END OF 2014 HAD OVER 1,570 LIKES.



TOP FACEBOOK POSTS FOR 2014	PEOPLE REACHED	PEOPLE ENGAGED
Help us choose one of these beautiful locations. "Like" the location where you would like to see PAWV's 2015 Historic Preservation Awards Banquet.	5,322	1,055
Congratulations to the <u>Capitol Theatre</u> for being the recipient of the 2014 Most Significant Save of an Endangered Property.	3,830	243
Preservationists hope to develop a park at the old grist mill in Beckley.	2,207	123

ESTABLISHED IN 2012, OUR PRESERVE WV BLOG HAD 12,769 VIEWS AND 7,138 VISITORS IN 2014.

https://preservationallliancewv.wordpress.com

TOP BLOG POSTS FOR 2014

National Register Myths Debunked – 1,410 views

Marketing Historic Homes and Other Tips for Real Estate Agents – 288 views

2014 WV Endangered Properties Announced - 263 views





Contact Information



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Organization Information

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