



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

**Dr. Keith Alexander**  
Shepherd University

**Dr. Keith Alexander** is a visiting assistant professor of environmental studies, coordinator for the Historic Preservation Program, and director of the GeoExplorer Project at Shepherd University. He earned his Ph. D. and M.A. from the University of Maryland and holds two B.A.s from Penn State University.

**John C. Allen, Jr.**  
Author & Architectural Historian

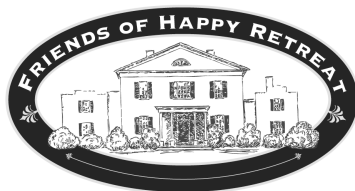
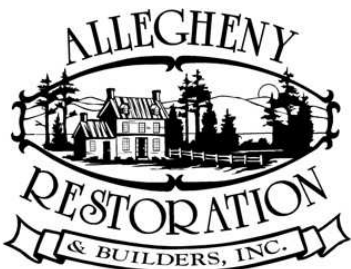
**John C. Allen, Jr.** is an architectural historian in Jefferson County, West Virginia, where he lives on a historic farm. A graduate of Tulane University, Allen is a member of the Society of Architectural Historians and the Vernacular Architectural Forum. Allen has served on the Jefferson County Historic Landmarks Commission for eight years and has lectured on historic architecture and preservation issues at American Institute of Architects, Institute of Classical Architecture, Shepherd University, and West Virginia University. The study of the residential architecture of the Shenandoah Valley is Allen's passion. His manuscript, *Uncommon Vernacular: Early Houses of Jefferson County, West Virginia, 1735-1835*, details the findings of his exhaustive eight-year survey of the county's historic resources, which includes two hundred and fifty houses.

**Steve Avdakov**  
Heritage Architectural Associates

**Steve Avdakov** is the owner of Heritage Architectural Associates, a firm based in Wheeling. He is a graduate of Columbia University's Graduate School of Architecture, Planning and Preservation.

**Martin Burke**  
Jefferson County Historic Landmarks Commission

**Martin Burke**, in his capacity as Chair of the Jefferson County Historic Landmarks Commission, led the negotiations to purchase the Shepherdstown Cement Mill property, which is at the northern end of the Shepherdstown Battlefield. The complicated acquisition required contributions from six Federal, State, local, and non-profit organizations.





## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

### **Dr Kathryn Burton**

College of Design and Merchandising, West Virginia University

**Dr. Kathryn Burton** is an assistant professor at West Virginia University College of Design and Merchandising. She seeks meaningful relationships in and between design, color, art, history, and architecture. At any intersection of these is found a better interior design solution. An artist first, Dr. Burton has enjoyed looking at her research through artist eyes. She has studied historic architecture with special attention paid to the aesthetics of sacred spaces. Knowledge of the ideas and designs of the past and their contextual occurrence and recurrence informs and makes richer the ideas and designs of today. She looks forward to further research into the influence of culture and society on historic and contemporary design spaces. Knowledge of the ideas and designs of the past and their contextual occurrence and recurrence informs and makes richer the ideas and designs of today. She looks forward to further research into the influence of culture and society on historic and contemporary design.

### **Nila J. Chaddock**

Cockayne Farmstead Preservation Project

**Nila J. Chaddock** is Vice President of the Marshall County Historical Society and chairperson of the Cockayne Farmstead Preservation Project. She has been society secretary and has served several terms on the board of directors. In 2009, she organized a county-wide West Virginia Statehood Day celebration. She spearheads fundraising activities for the Cockayne Farmstead project, was project manager during the exterior restoration, and was instrumental in the City of Glen Dale declaring the farmstead a historic preservation district in 2009. Chaddock is the primary grant writer for the historical society and performs all public relations functions for both the society and the farmstead project. The project would not have happened without Chaddock's tireless work.

### **Peter Dessauer**

Park Architect, Harpers Ferry National Historical Park

**Peter Dessauer** is the Park Architect at Harpers Ferry National Historical Park, fully licensed in the profession, a member of the AIA, with 35 years in the National Park Service. With the vast diversity of cultural resources and 300 years of history at Harpers Ferry, Dessauer regards the park as a virtual "Preservation Laboratory" where the staff has successfully implemented new techniques, materials, and methods to sustain the historic buildings, landscape, ruins, archeological sites, battlefield, and interpretive scene.

### **Ed Dunleavy**

Shepherdstown Battlefield Preservation Association

**Ed Dunleavy** has been President of the Shepherdstown Battlefield Preservation Association since its inception in 2004, driving its efforts to prevent development on a key portion of the battlefield and to preserve other parts by conservation easements and purchase. His work has been recognized by awards from the State of West Virginia, from the Civil War Trust and from the Jefferson County Historic Landmarks Commission.



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

### **Beth Erickson**

Vice President, Journey Through hallowed Ground

**Beth Erickson** has over twenty years experience in marketing for both consumer, business-to-business and non-profit organizations, Beth knows how to communicate information effectively and professionally. An experienced and published writer, Beth has worked in every medium from print to video/television and radio. With her many years of professional skills, Beth chose to devote her remarkable acumen to serve as the Journey Through Hallowed Ground (JTHG) Partnership's Vice President from the first days of its creation. Since then, her capacity as project leader and knowledge of how to facilitate strategic planning, couple with her ability to create awareness with cutting-edge technology, special events and public relations have succeeded in creating the JTHG and benefiting every partner within the JTHC Partnership. Beth directs the following JTHC standing committees: Destination Marketing Organization Committee, the National Park Service Committee, Heritage Site Committee and African American History Committee.

### **Doug Estep**

Coal Country Tours

**Doug Estep** grew up off and on in Mingo County, WV and Richmond, VA. His grandfather, uncles and many of my cousins were coal miners and though he grew up in Mingo County, like many West Virginians he was unaware of the incredible history of his immediate neighborhood. In 1983, Estep graduated with honors from West Virginia University with a B.A. in History and a minor in Political Science. He has been a federal employee for 27 years with his current position as a tax specialist with the Department of Treasury in Martinsburg.

### **Kathleen O. Frazier**

Frazier Associates

**Kathleen O. Frazier, AIA**, is a co-founder of Frazier Associates, an architecture and planning firm located in Staunton, VA, where she is the Principal-in-Charge of architecture projects. She has extensive experience in historic preservation and community redevelopment projects including adaptive reuse, façade rehabilitation, streetscape and corridor design, as well as town-wide signage and wayfinding programs. She currently oversees the design services for the Virginia Main Street Program, an affiliate of the National Trust for Historic Preservation's National Main Street Center, where she has served as the architect for the Virginia Main Street Design program for the past 25 years and conducted numerous training sessions about design in the context of historic downtowns. Wayfinding design services were developed by the firm as an outgrowth of over 30 years experience in downtown revitalization. In the last 10 years, Frazier Associates has designed four regional systems in Virginia and community systems in West Virginia, California, Virginia, North Carolina, and South Carolina. Frazier Associates partners with communities to create a wayfinding design that is reflective of that character and also meets state and federal highway regulations utilizing MUTCD guidelines.

### **William Frazier**

Frazier Associates

**William Frazier** is the co-founder of Frazier Associates. His area of expertise is in urban planning with an emphasis on design guidelines and corridor studies throughout the southeastern United States. A frequent speaker at local and regional conferences on community planning, his projects have been recognized for excellence with awards at the national and state level. Frazier is also an architectural historian and has spent more than 30 years integrating his community revitalization expertise with his background in historic preservation.



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

### **Hydie Friend**

**Hydie Friend** is the former Executive Director of the Wheeling National Heritage Area, Wheeling, WV - One of 49 Congressionally authorized National Heritage Areas under the auspices of the National Park Service. WNHAC led the four year community effort to assess, develop and implement a strategy to acquire, renovate and re-open the historic Capitol Theater in downtown Wheeling. As director of the Heritage Area she led efforts in historic preservation planning, waterfront development, and helped spur the redevelopment of the Wheeling Stamping building into the Orrick, Herrington, Sutcliffe Global Operations Center. Prior to service at WNHAC, she was deputy director of community development with the city of Wheeling, involved with zoning and preservation planning. During that time she led effort to rehabilitate and revitalize Wheeling's Historic Centre Market House. In private consultation she has worked the with Putnam County Landmarks Commission; Phillipi, WV; Shepherdstown, WV; and Rich Mountain Battlefield. Ms. Friend is currently retired, but still engaged in efforts at the Capitol Theatre.

### **Jared Gorby** Mills Group

**Jared Gorby** is a landscape designer at the Mills Group. A recent graduate of the landscape architecture program at West Virginia University, Jared uses his skills with sketch-up to design outdoor spaces, trace the development patterns of historic properties and accident scene recreations. Jared is a West Virginia native who is originally from Bluefield, West Virginia but now resides in Morgantown.

### **Michelle Hammer** Harpers Ferry National Historical Park

**Michelle Hammer** has been working for the National Park Service since 2000 - starting as an archeology and museum intern at the National Capital Region Museum Resource Center. She joined Harpers Ferry National Historical Park as the archeology lab manager in 2006, and in 2008 she moved on to become a museum specialist for the Museum Management Program. Her educational endeavors include earning a BA in Historical Archaeology in 2000 at the University of Maryland and a MA in Museum Studies in 2010 at Johns Hopkins University.

### **Donna Ann Harris** Heritage Consulting, Inc.

**Donna Ann Harris** is the principal of Heritage Consulting Inc., a Philadelphia-based consulting firm that works nationwide in three practice areas: downtown and commercial district revitalization, historic preservation and non-profit organizational development. Prior to starting her firm eight years ago, Ms. Harris was state coordinator for the Illinois Main Street program. During her tenure as State coordinator, Ms. Harris served 56 Illinois Main Street communities, led a staff of 12 and managed a budget of over a million dollars. Prior to her Main Street career, Ms. Harris spent 15 years as an executive director of three start-up and two mature historic preservation organizations. In the past five years, Ms. Harris has been speaking about and consulting with historic house museums around the country about alternative uses and stewardship responsibilities. AltaMira Press published her book *New Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses* in 2007. She has published articles about reuse of historic house museums in *History News*, the quarterly magazine of the American Association for State and Local History and *Forum Journal*, the quarterly journal of the National Trust for Historic Preservation.



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

**Darlene Hassler Godwin**  
Harpers Ferry National Park

**Darlene Hassler Godwin** is the Park Archeologist at Harpers Ferry National Historical Park in the Division of Resource Management. She is currently pursuing her Masters Degree in Historic Preservation from Goucher College.

**Michael Hosking**  
Harpers Ferry National Historical Park

**Michael Hosking** is the Museum Curator at Harpers Ferry National Historical Park and has over 15 years of experience with collections management in the National Park Service. Prior to moving to Harpers Ferry, Hosking worked actively with collections management and preservation efforts at Lincoln Home NHS in Springfield, IL, Harry S Truman NHS in Independence, MO, and most recently Minuteman Missile NHS near Philip, SD. He holds a BA in History from Eastern Illinois University and a MA in Public History from Murray State University.

**Andrew Lee**  
Harpers Ferry National Historical Park

**Andrew Lee** is the Lands Management Specialist at Harpers Ferry National Historical Park. He received a Master's Degree in Folk Studies/Historic Preservation from Western Kentucky University and a Bachelor's Degree in Anthropology/Archeology from James Madison University. Prior to joining the National Park Service in 1999, he performed contract archeology for Thunderbird Archeological Associates throughout the Mid-Atlantic region.

**Dr. Kim Arbogast McBride**  
University of Kentucky

**Dr. Kim Arbogast McBride** is an historical archaeologist from White Sulphur Springs, West Virginia. She has a B.A. in Anthropology from Beloit College, and M.A. and Ph.D. degrees in Anthropology from Michigan State University. Kim is co-director of the Kentucky Archaeological Survey, a partnership between the Kentucky Heritage Council (the KY SHPO) and the Department of Anthropology at the University of Kentucky. She is a partner in McBride Preservation Services, LLC, and has conducted extensive historical research and archaeological excavations at numerous 18<sup>th</sup> to 20<sup>th</sup> century historic sites in Kentucky, and the Virginias, many of these in partnership with local preservation groups.

**Dr. W. Stephen McBride**  
McBride Preservation Services

**Dr. W. Stephen McBride** is an historical archaeologist. Stephen was born in Richmond, Virginia, and raised in southwest Virginia and West Virginia. He has a B.A in Anthropology from Beloit College, and M.A. and Ph.D. degrees in Anthropology from Michigan State University. Stephen McBride is director of Interpretation and Archaeology at Camp Nelson Civil War Park, Kentucky, a former Union Civil War Depot and the 3rd largest recruiting and training center for U.S. Colored Troops in the United States. He is also a partner in McBride Preservation Services, LLC, and has conducted extensive historical research and archaeological excavations at numerous 18<sup>th</sup> to 20<sup>th</sup> century historic sites in Kentucky, and the Virginias, many of these in partnership with local preservation groups.



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

### **Ed McMahon**

Urban Land Institute

**Ed McMahon** is the Urban Land Institute (ULI)/Charles Fraser Senior Resident Fellow for Sustainable Development. As the Senior Fellow for Sustainable Development, McMahon leads ULI's worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices. Before joining the Urban Land Institute in 2004, McMahon spent 14 years as the Vice President and Director of Land Use Planning for The Conservation Fund in Arlington, Virginia where he helped to protect more than 5 million acres of land of historic or natural significance. He is also the co-founder and former President of Scenic America, a national non-profit organization devoted to protecting America's scenic landscapes. Before that, he taught law and public policy at Georgetown University Law Center for 9 years, and served in the U.S. Army, both at home and abroad. McMahon is the author or co-author of 15 books and over 300 articles. His books include: *Conservation Communities: Creating Value with Nature, Open Space and Agriculture*; *Better Models for Development in Virginia*; *Developing Sustainable Planned Communities*; and *Balancing Nature and Commerce in Gateway Communities*. During the past 25 years McMahon has helped communities in all 50 states with a wide variety of community planning and economic development issues. McMahon serves on several advisory boards and commissions including: the National Trust for Historic Preservation, Preservation Maryland, The Governor's Institute for Community Design and the Orton Family Foundation. McMahon has an M.A. in Urban Studies from the University of Alabama, Birmingham and a J.D. from Georgetown University Law School. He and his wife live in Takoma Park, Maryland.

### **Kristen McMasters**

American Battlefield Protection Program

**Kristen McMasters** manages the grants program of the American Battlefield Protection Program, which funds both acquisition of battlefield areas and projects associated with acquisition and protection of battlefields. An archeologist, she also helps with preserving landscapes and structures, historic interpretation, and planning.

### **Michael Mills**

Mills Group

**Michael Mills, AIA** is the founding principal of the Mills Group. With seventeen years of proven experience in historic preservation, architectural design, and planning, Michael inspires each Mills Group team member to excellence and diligently collaborates with clients to ensure full understanding and implementation of every project. Michael's expertise is a combination of his detailed knowledge of the Secretary of the Interior's Standards for Historic Preservation and his extensive experience working with historic structures. Michael has worked to create historic design guidelines and has solved issues related to the revitalization of downtowns across the country.

### **Jeremy Morris**

Wheeling National Heritage Area Corporation

**Jeremy Morris** received his B.S. in Landscape Architecture from West Virginia University's Davis College of Agriculture and Forestry in 2000. From 2000 until 2005 worked as the Project Coordinator at West Virginia University for the West Virginia Community Design Team where he led teams of design, planning, and health professionals in rural planning charettes throughout West Virginia. Additionally during this time he co-coordinated the Appalachian Forest Heritage Area. Since 2005 he has been employed by the Wheeling National Heritage Area Corporation



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

where he first served as project manager, overseeing historic preservation and historic interpretation projects. Since January of 2011 he has served as executive director and continues to lead preservation and interpretation efforts in Wheeling, WV which include the Capitol Theatre. Jeremy is also the president of the Preservation Alliance of West Virginia.

### **Frank O'Brien**

Wheeling/Ohio County Convention and Visitors Bureau

**Frank O'Brien** is executive director of the Wheeling/Ohio County Convention and Visitors Bureau. As director of the Wheeling Convention and Visitors Bureau, Frank serves as chief administrative and operating officer of the bureau and is responsible for the daily functions of the bureau including accounting, overseeing disbursements of funds and preparing the annual budget. In 2009, Frank led the Convention and Visitors Bureau to purchase the Capitol Theatre in Wheeling, reopening the theatre in September of that year. As a former, highly respected, broadcast news journalist, Frank has secured many long lasting contacts in all aspects of business and government. These contacts continue to prove successful in increasing awareness of the mission of the Wheeling Convention and Visitors Bureau among city/county officials and the general public. Frank is a strong communicator and has effectively used those strengths to gain expertise in marketing the Wheeling/Ohio County area as a tourist destination.

### **Mia Parsons**

Harpers Ferry National Historical Park

**Mia Parsons** is the Chief of Resources Management at Harpers Ferry National Historical Park. She began her NPS career as an archeologist at Harpers Ferry in 1993. As a natural and cultural resource manager, Mia works as an interdisciplinary team leader to protect and preserve the rich and varied resources in the NPS.

### **Nicholas Redding**

Civil War Trust

**Nicholas Redding** is the Deputy Director for Advocacy at the Civil War Trust, which helped fund the Shepherdstown Cement Mill property purchase and assisted in getting money from the American Battlefield Protection Program for conservation easements in Jefferson County. A graduate of the George Tyler Moore Center for the study of the Civil War at Shepherd University, he published his first book in 2012, "A History and Guide to Civil War Shepherdstown: Victory and Defeat in West Virginia's Oldest Town."

### **Moss Rudley**

National Park Service Historic Preservation Training Center

**Moss Rudley** was born in Greenbrier County, West Virginia, and raised on a working cattle farm that contained numerous historic vernacular structures. Moss, at an early age, learned the preservation of hand-hewn log structures of Scotts-Irish and German notching and construction techniques. During those years, he had the opportunity to dismantle, repair and reconstruct numerous log structures and their masonry features with his father. He



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

attended Shepherd College in Shepherdstown, West Virginia and received Degrees in Business, Civil Engineering and Culinary Arts. Having lived in numerous historic homes throughout his life, Moss pursued a career in Historic Preservation. He began working for a local preservation contractor who introduced him to more technical and modern practices in the field. He came to the National Park Service's Historic Preservation Training Center in 2000 as a craftsman and became interested in the technical and practical parts project leadership. He entered into the Exhibits Specialist training program in 2004 assigned to the Masonry Division. After receiving his certificate in 2007, Moss was promoted to a staff Exhibits Specialist with the Masonry division at HPTC. In 2010, Moss was selected as the Supervisory Exhibit Specialist of the Masonry Division of HPTC. Currently he leads several preservation masonry teams working on projects throughout the country. Additionally he continues to support preservation thru outreach with community preservation organizations, local universities and training sessions.

### **Sandra Scaffidi**

Mills Group

**Sandra Scaffidi** is a historian at the Mills Group where she researches and documents historic buildings and towns, composes historic structure reports, and provides a contextual background to the architects and designers working with historic resources. Sandra remains involved with Main Street Fairmont, helping to revitalize Fairmont's historic downtown. During her previous tenure as assistant director, the downtown was recognized as a Great American Main Street Community and a Preserve America Community.

### **Peter Schaeffer**

Division of Resource Management, West Virginia University

**Peter Schaeffer** is professor of regional economics and policy, Division of Resource Management, at West Virginia University (WVU). He specializes in economic policy, with special foci on regional economics and development; labor issues related to economic development and performance, particularly international labor migration and domestic job mobility; and natural resource management issues related to amenities, planning, and energy, and their implications for economic development. Dr. Schaeffer is a faculty research associate in WVU's Regional Research Institute and an adjunct professor in the Department of Economics. Previously he held faculty positions at the University of Colorado–Denver and the University of Illinois at Urbana–Champaign. From 1999 to 2000 he was a visiting professor at the Swiss Federal Institute of Technology–Zurich. He is serving as a member of the editorial boards of several journals, and in 2008 was recognized with the Regional Research Institute's Miernyk Award for Career Scholarly Achievements.

### **Norman A. Schwertferger**

West Virginia University

**Norman A. Schwertferger, MPA**, is an Associate Professor and Extension Agent in the Community, Economic and Workforce Development Division of West Virginia University Extension. Norm has a Masters Degree in Public Administration from West Virginia University and a Bachelor of Arts from West Liberty University. He served as a County Commissioner in Brooke County for 18 years. He is co-chairman on the WVU Extension Leadership Team and has conducted Community Board Trainings and Board Facilitation throughout West Virginia with the





## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

WV Secretary of State, WV State Rehabilitation Commission, and the WV Commission for National and Community Service. Norm has served on over 40 Community Boards and Committees throughout WV and the Ohio Valley and has extensive experience in program development and grant writing. His community development efforts include historic restoration, scenic byway, establishing community litter programs and regional walking trail projects among others. Norm also conducts grant writing workshops and has secured over \$5 million in federal, state, local and private grant funds for non-profits and local governments. Norm was the co-project coordinator for the restoration of the 1776 Wells Log House and is currently the lead project coordinator on the restoration of an 1834 Tollgate House in Wellsburg, WV. Norm also has been the lead coordinator in establishing a Scenic Byway in Brooke County and completing the corridor management plan. Norm is also on the Heritage Tourism Committee developing the byway proposal for the First Frontier Ohio River Heritage Trail.

### **Grant Smith**

Land Trust of the Eastern Panhandle

**Grant Smith** is president of the Land Trust of the Eastern Panhandle, which has obtained over \$2 million from the National Park Service's American Battlefield Protection program for the purchase of conservation easements on land connected to the Civil War battles in Jefferson County. It has closed seven ABPP-funded easements, including two protecting portions of the Shepherdstown Battlefield.

### **Mark Swiger**

John Marshall High School

**Mark Swiger** is Chair of the History Department at John Marshall High School in Glen Dale. He has developed curriculum guides and faculty accreditation manuals for colleagues in Marshall County. He has served as the moderator founder of the South Africa Today Webpage Project and has been involved with other web projects available to teachers and students concerning other International Projects including ones dealing with Japan and Kazakhstan.

### **Thomas J. Tarowsky**

Cockayne Farmstead Preservation Project

**Thomas J. Tarowsky, MS Ed.** Will be a Moderator for the panel. He is the Program Director for the Cockayne Farmstead Preservation Project in Glen Dale.

### **Dr. William Theriault**

WV GeoExplorer Project

**Dr. William Theriault** is the former chair of the Jefferson County Historic Landmarks Commission and author of numerous publications on the history and historical resources of Jefferson County including *A History of Eastern Jefferson County, West Virginia*.



## **SPEAKER BIOGRAPHIES**

**Listed in Alphabetical Order**

### **John G. Williams, III**

United States Advisory Council on Historic Preservation

**John G. Williams III** is the founding principal of *John Williams I Architect*. This firm provides consultant services to the preservation community. His current responsibilities include project management, coordination, and design for both public and private clients. As the Principal-In-Charge, he leads project teams rehabilitating historically significant resources, producing planning studies, and conducting workshops focused upon preservation topics. President Bush appointed Mr. Williams to the United States Advisory Council on Historic Preservation. John was appointed by then Governor Locke to the Washington State Advisory Council on Historic Preservation and reappointed by Governor Gregoire as its Chairman. He has served as Vice President of Preservation Action and enjoyed serving as Chairman of the National Alliance of Preservation Commissions. He was the Chair of the Pike Place Market Historical Commission, Chair of the Oysterville Design Review Board, and a past member of the King County Landmarks Commissions.

### **Katherine S. Wyrosdick**

City of Fairmont

**Katherine S. Wyrosdick, AICP** has over 12 years experience as a professional community planner with a focus on facilitation and downtown redevelopment. She is a certified planner with the American Institute of Certified Planners and a member of the American Planning Association and WV Chapter of the APA. She currently works as the Director of Planning and Development for Fairmont WV. She is the chair of the ER Committee and sits on the Board of Directors for Main Street Fairmont. She is also a board member of the WV Development HUB.