

# Preservation Alliance of West Virginia Survey of State and Local Preservation Organizations

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Write your answers or put a checkmark on the lines provided. If necessary, type or write your answers on additional sheets of paper. Thank you very much for your cooperation!

## Section I: Contact Information

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- 1) Organization name: \_\_\_\_\_
- 2) Contact person(s): \_\_\_\_\_
- 3) Address: \_\_\_\_\_
- 4) Phone: \_\_\_\_\_ 5) Fax: \_\_\_\_\_
- 6) Email: \_\_\_\_\_ 7) Website: \_\_\_\_\_
- 8) Which would be the most efficient ways to communicate with your organization?
- |  |                                    |
|--|------------------------------------|
| <input type="checkbox"/> Mail/newsletter | <input type="checkbox"/> Phone     |
| <input type="checkbox"/> Fax             | <input type="checkbox"/> Email     |
| <input type="checkbox"/> Website         | <input type="checkbox"/> In person |

## Section II: Description

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- 1) How would you classify your organization? (Check all that apply)
- |   |  |
|---|--|
| <input type="checkbox"/> Historical society   | <input type="checkbox"/> Advocacy group                  |
| <input type="checkbox"/> Historic site/museum | <input type="checkbox"/> Other nonprofit (specify) _____ |
| <input type="checkbox"/> Main Street program  | <input type="checkbox"/> Business (specify) _____        |
| <input type="checkbox"/> Landmarks Commission | <input type="checkbox"/> Governmental (specify) _____    |
| <input type="checkbox"/> Genealogical society | <input type="checkbox"/> Heritage tourism group          |
- 2) Is your organization tax-exempt or eligible for tax exemption? \_\_\_\_\_
- 3) How long has your organization been active? \_\_\_\_\_
- 4) Does your organization have an established mission statement? If so, what is it? If not, please describe the goals and driving spirit of your organization. \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- 5) What is the scope of your organization's focus?
- |                                      |                                   |
|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> Local       | <input type="checkbox"/> Regional |
| <input type="checkbox"/> County-wide | <input type="checkbox"/> National |
| <input type="checkbox"/> Statewide   |                                   |

6) Does your organization focus on any particular themes or time periods (i.e., folk arts, the Civil War, etc.)? \_\_\_\_\_  
\_\_\_\_\_

7) What are the greatest obstacles facing your organization? (Check all that apply)

- Lack of community interest       Organizational difficulties/lack of focus or direction  
 Lack of support from local gov.       Insufficient training in key methods  
 Insufficient funding or resources       Poor local economy  
 Other (specify) \_\_\_\_\_  
 \_\_\_\_\_

### **Section III: Membership**

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1) Approximately how many members does your organization have? \_\_\_\_\_

2) How many members would you consider to be active participants in your organization's operations?  
\_\_\_\_\_

3) What is the membership structure of your organization?

- Paid membership       No formal membership established  
 Registered membership without dues       Other (specify) \_\_\_\_\_

4) Is your organization managed by:  Full-time staff  Part-time staff  Volunteers

5) What training relevant to preservation do your organization's active members and staff possess? (Check all that apply)

- Formal education       Private study (i.e., life-long personal interest)  
 Professional experience       Other (specify) \_\_\_\_\_

### **Section IV: Funding & Resources**

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1) What is your organization's average operating budget?

- Less than \$10,000       \$50,001-100,000  
 \$10,001-25,000       More than \$100,000  
 \$25,001-50,000

2) Approximately what percentage of your budget goes toward operating expenses (i.e., rent, utilities, etc.)? \_\_\_\_\_%

3) Where does your organization conduct its business?

- Dedicated site which the organizational owns       Dedicated site which is provided free of charge  
 Dedicated site which the organization rents       No dedicated site

4) Does your organization own property?

- Building you use                       Land or historic site (specify) \_\_\_\_\_  
 \_\_\_\_\_  
 Other buildings                       No properties owned

5) From what sources does your organization's funding come, and in approximately what percentages? (Check all that apply)

- Donations \_\_\_\_\_%       Events/fundraisers \_\_\_\_\_%  
 Dues \_\_\_\_\_%       Grants \_\_\_\_\_%  
 Pledges \_\_\_\_\_%       Appropriations/tax money \_\_\_\_\_%  
 Earned income \_\_\_\_\_%       Other (specify) \_\_\_\_\_%

6) Does your organization actively solicit funding? \_\_\_\_\_ Would you welcome training in effective fundraising methods? \_\_\_\_\_

7) What fundraising activities have been most successful for your organization? Could they be adapted for organizations of a similar nature? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

8) Please describe what non-monetary resources are most vital to your organization: \_\_\_\_\_  
 \_\_\_\_\_

9) Is your organization lacking any vital non-monetary resources? If so, what are they? \_\_\_\_\_  
 \_\_\_\_\_

## **Section V: Programs & Activities**

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1) Please describe the programs and activities your organization administers or sponsors: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

2) Does your organization administer or sponsor any programs or activities that would be of interest to other preservation groups in West Virginia? If so, please describe. \_\_\_\_\_  
 \_\_\_\_\_

3) What are your organization's primary means of communicating its message?

- Newsletter                       Public meetings  
 Website                       Special events  
 Mailing list                       Other (specify) \_\_\_\_\_

4) Does your organization produce or contribute to any publications? If so, please describe the nature of the publications and how one might subscribe/request them. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

5) In which of the following organizational development skills could your organization use assistance?  
(Check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Mailing lists         | <input type="checkbox"/> Conference planning |
| <input type="checkbox"/> Website development   | <input type="checkbox"/> Publishing          |
| <input type="checkbox"/> Fundraising           | <input type="checkbox"/> Mail campaigns      |
| <input type="checkbox"/> Event planning        | <input type="checkbox"/> Networking          |
| <input type="checkbox"/> Board development     |  |
| <input type="checkbox"/> Other (specify) _____ |  |

6) In which of the following areas of preservation trade skills could your organization use assistance?  
(Check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Historical interpretation | <input type="checkbox"/> Heritage tourism           |
| <input type="checkbox"/> Preservation methods      | <input type="checkbox"/> Archiving/archival methods |
| <input type="checkbox"/> Other (specify) _____     |   |

7) Which of the following types of assistance delivery would your organization most use if available?

- |  |   |
|--|---|
| <input type="checkbox"/> Email newsletters/lists | <input type="checkbox"/> Local workshops/training                 |
| <input type="checkbox"/> Websites                | <input type="checkbox"/> Workshops/training on weekends only      |
| <input type="checkbox"/> Message boards          | <input type="checkbox"/> Workshops/training requiring some travel |
| <input type="checkbox"/> Publications            | <input type="checkbox"/> Site visit/in-person assistance          |
| <input type="checkbox"/> Statewide conferences   |   |

## **Section VI: Preservation Alliance & Other Organizations**

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1) Is your organization currently a member of the Preservation Alliance? If not, has it ever been?

\_\_\_\_\_

2) If your organization were a member of PAWV, what benefits would you like to see in exchange for membership? (Check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Newsletter                 | <input type="checkbox"/> Access to PAWV mailing lists          |
| <input type="checkbox"/> Grant assistance           | <input type="checkbox"/> Workshops                             |
| <input type="checkbox"/> Discounted conference fees | <input type="checkbox"/> Presence on PAWV website (link, etc.) |
| <input type="checkbox"/> Other (specify) _____      |  |

3) Has your organization worked with the PAWV before, or has it benefited directly from PAWV programs or activities? When? \_\_\_\_\_

\_\_\_\_\_

4) To what extent does your organization coordinate its efforts with other organizations? Would your organization be interested in expanding its network to coordinate with new organizations? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Section VII: Preservation Issues**

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1) What do you consider to be the most pressing issues facing preservation in West Virginia, particularly in your part of the state? \_\_\_\_\_

\_\_\_\_\_

2) How would you describe the general level of interest in preservation and cultural heritage in your community? \_\_\_\_\_

\_\_\_\_\_

3) What are the unique or most significant cultural and natural resources your area has to share with the people of West Virginia? \_\_\_\_\_

\_\_\_\_\_

**Section VIII: Additional Comments**

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Please use the space below for any additional comments. Thanks again for your cooperation!